

P.O. Box 13102, Portland, OR 97213

Fall 2019

## Message from the President

By Ken Peterson

In this issue of the GPNA newsletter, we focus on controversial issues involving local representation of Portlanders, zoning, and, once again, development of the Broadway business corridor.

Absent addiction to exclusively binge-watching summer re-runs, you probably already know that the Office of Community and Civic Life wants to change the way Portland groups have representation at City Hall. The political upheaval caused by Civic Life's management of this issue has resulted in many editorials and articles from many sources, most of which have been quite critical. Commissioner Chloe Eudaly, whose responsibilities include Civic Life, now claims she did not intend to disenfranchise or weaken neighborhood associations. Her past actions and those of Civic Life's Director, Suk Rhee, clearly speak to the contrary. Early drafts of a proposed replacement for City Code Title 3.96 (the enabling statute for Civic Life and its predecessor, the Office of Neighborhood Involvement) omitted mention of Portland's 95 neighborhood associations altogether, although the most recent proposed draft adds them back in.

Are neighborhood associations perfect? No. Do they tend to reflect the views of homeowners more than renters or other groups? Do they sometimes reflect a NIM-BY attitude that fails to consider the greater good of Portland beyond their defined boundaries? Probably. But how best to improve local and community representa-

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## **Zoning and Housing Conundrum**

Since 1974, the Portland population grew from 370,000 to 653,000 currently, and projections are for 880,000 residents by 2035. How best to house such a substantial population increase is a very challenging and divisive issue. During its last session, the Oregon State Legislature passed a measure that requires cities with more than 10,000 people to allow duplexes in areas zoned for single-family homes. In the Portland metro area it goes a step further, requiring cities and counties to allow the building of housing such as quadplexes and "cottage clusters" of homes around a common yard. The Portland city government is also considering policy changes that would further encourage and reward construction of these housing types. These homes are often referred to as "middle housing," meaning residences that are between apartments and single family homes in size and density.

Some residents of established, stable, single family neighborhoods, such as Grant Park, fear that the greater density provided by the new law could adversely affect the quality of life that caused them to choose where to live in the first place. Others think the changes will result in greater diversity of population and will allow younger home buyers to find housing that otherwise would be beyond their means. In this issue, GPNA presents two perspectives on the current housing issues: one from a GPNA board member and one from a consultant to the Multnomah Neighborhood Association, which filed a lawsuit seeking to delay implementation of a Portland housing plan that predated but is relevant to the statewide measure just passed.

#### **2019 MEETINGS:**

September 17 (General), & November 12 (Board) Grant Park Church 2728 NE 34th Ave

(corner of 34th and Knott Streets)

To check the meeting schedule and agenda, or to suggest an agenda topic, please go to: grantpark-na.org/thehood/meetings.html

#### **GPNA MEETINGS**

Our Annual Meeting, when elections are held, is in April. Special or emergency meetings, when needed, may be scheduled at any time. Meetings are open. Grant Park Neighborhood Association is open to ALL persons living or working within its boundaries. If you need special accommodation, please contact a Board member.

## GPNA EXECUTIVE BOARD

#### **President:**

Ken Peterson

#### **Vice President:**

Ron Laster

#### **Treasurer:**

Ron Laster

#### Secretary:

Jane Comeault

#### At Large:

Neon Brooks, Mary Cal Hanson, Vivek Kothari, Laurene Mullen, Lois Okrasinski.

#### **Land Use Chair:**

Ken Peterson

#### **Contact the board at:**

general@grantpark-na.org

#### **STAY IN TOUCH**

Find us at Facebook:

GrantParkNeighborhood;

Join our discussion group at: groups.
google.com/forum/#!forum/gpna-forum
Or join us at: grantparkor.nextdoor.com

#### Message from the President, continued

tion is a challenging issue that should have a breadth of public input from all stakeholders, and that is not what has occurred thus far.

Originally scheduled to hear this issue in early September, the Portland City Council now will not consider it until at least November. In the interim, expect more proposed drafts and more editorials. Maybe there will even be public forums where speakers are not limited to one minute each and chosen by a lottery method, with a total of ten minutes allowed for public input. Among the issues that should be considered at future meetings is why the current obligation to comply with open meeting laws should be abolished. Civic Life claims that obligation is contrary to "cultural norms" of unspecified groups deemed disenfranchised. Abandonment of open meetings could encourage backroom deals and make accountability difficult to assess.

Turning to our community, how best to increase public participation in the Grant Park neighborhood structure has been challenging to say the least. Practically every issue of our newsletter invites anyone eligible and interested to consider joining the GPNA board. Yet our board remains quite small, with single individuals having more than one important responsibility, and a cadre of long-serving officers, although we have been fortunate to attract some new members in the recent past. Attendance at meetings is usually sparse, in the absence of a "hot-button" issue that has immediate potential impact. Recruiting diverse new board members is statistically almost impossible. Consider these Grant Park demographic facts (as of 2017, pre-Grant Park Village, although those renters actually live in Sullivan's Gulch and might never be included):



Total population: 4,780

• Citizens US born: 4,408, 92.22%

Citizen not US born: 242, 5.06%

 Racial diversity: white 86%; Asian 5%; two or more races, 4%; Hispanic 3%; African American 1%

Not Citizen: 130, 2.72%

Living in same house as last year: 82.45%

Owner occupied: 1,254Renter occupied: 714

White collar employment: 54.69%
Blue collar employment: 4.33%
Average household income: \$115,251

Median household income: \$81,037

Below poverty level: 424Above poverty level: 4,306

Bachelor or Graduate degree: 71%

No high school: Less than 1%

As you can see, recruiting in Grant Park until the cows come home would not likely produce diverse racial or economic perspectives in our neighborhood association. Standing alone, Grant Park presents an excellent picture of what Civic Life hopes to change. A very good case can be made for expanding support for non-geographically defined interest groups by the city. But it has to be done fairly, thoughtfully, respectfully, and in a manner that unites rather than divides us all, while maintaining and supporting the viability of neighborhood associations.

## **Grant Park Church**

Open-minded & welcoming

Sunday Worship 11:00 AM 2728 NE 34th Avenue • 503-282-5596

Visit www.grantparkchurch.com

Please join us

#### Jean Johnson, PhD

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Johnson's PhD is in Applied History where she studied public documents and policy. Expect an extra layer of expertise on your next real estate transaction.

## **Support the Residential Infill Project**

By Neon Brooks

Since welcoming my second daughter into the world this June, I've spent many hours wandering the streets of the Grant Park, Hollywood, and Irvington neighborhoods with my daughter in her carrier. I've thought often about how lucky I am to live close to so many wonderful grocery stores, lunch spots, bakeries, and shops. And all can be reached by pleasant walks down tree-lined streets of truly beautiful homes: on my walks I've seen single-family houses, apartment buildings, and more than a few duplexes, triplexes, and four-plexes, which blend so seamlessly into the neighborhood that sometimes I don't even realize they house more than one family.

This fall, the City Council will be holding hearings on the Residential Infill Project. This plan would make housing in Portland more affordable by allowing for the building of duplexes, triplexes, and four-plexes throughout the city. Given the housing crisis in Portland, I hope we can all agree that making housing more affordable is a critical goal for our city. The Residential Infill Project will increase affordability in three ways: first, the individual units in a duplex or triplex will sell or rent for less than a single home would if built on the same lot. Second, and importantly, building more housing will have cascading effects on housing prices throughout the city: this is basic supply and demand, and it is backed up by economic research that focuses specifically on housing markets. Finally, the Residential Infill Project would provide incentives for building housing that is affordable to low-income Portlanders. The Residential Infill Project is not a silver bullet that will solve the housing crisis. But we need to use every tool at our disposal to increase access to affordable housing in our city, and this is one tool that can help.

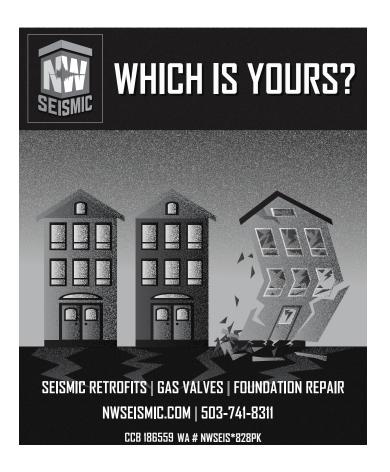
But building more multi-unit homes will have benefits beyond helping to address the housing crisis. I strongly believe that building more duplexes, triplexes, and four-plexes in neighborhoods like ours will make these neighborhoods more vibrant, walkable, and robust communities. More residents means more customers for our local businesses, allowing small-scale commercial areas like Broadway and Hollywood to thrive. Adding new smaller homes will allow for more diversity of incomes in our community, which can lead to a greater diversity of ages, races, cultures, and viewpoints on our blocks and in our schools. These smaller units can also provide options for older residents who want to downsize but stay in the neighborhood, for young families who want to live in the area where they grew up, and for teachers and other valuable members of our community who are currently priced out. Beyond that, more neighbors means more

chance meetings on the street or in the park, and more potential workout buddies and book club members.

Building (or converting houses into) duplexes, triplexes, and four-plexes can also help us fight climate change. Families living in attached housing burn less fossil fuels to heat and cool their homes. Also, building more housing in close-in, transit-accessible neighborhoods like ours means fewer cars making long commutes, and more people who are able to bike or ride transit to work.

We know that Portland is growing and changing: it is estimated that 100,000 new households will move to the city in the next fifteen years. If we are proactive as a community and a city in envisioning how we can overcome the challenges that come with that growth, I believe we can harness these changes to make our communities stronger, healthier, and more livable. The Residential Infill Project represents a bold, positive vision for how neighborhoods like ours can help address the affordability and climate crises and change for the better as we do it.

Neon Brooks is an at-large member of the Grant Park Neighborhood Association. The views expressed in this letter are her own.



## The Implications of LCDC Approval of Portland's Comp Plan

By Eben Fodor

The Land Conservation and Development Commission (LCDC) has just officially approved the City of Portland's new 2035 Comprehensive Plan by rejecting all the appeals that have been filed. As a planner who helped the Multnomah Neighborhood Association (MNA) file some of these appeals, I am alarmed at the lack of oversight and integrity in the planning process that is supposed to be provided by the Department of Land Conservation and Development (DLCD) and its commission, LCDC.

Portland failed to follow long-standing planning policy in its fervor to advance a last-minute "middle housing" policy. This policy is now being used as the primary legal justification for the Residential Infill Project (RIP). The RIP will rezone 60% of Portland's single-family residential neighborhoods to allow doubling or tripling the density, but could soon be expanded citywide to allow four-plexes on every lot.

While there are concerns about how the RIP will affect the stability and functionality of Portland's neighborhoods, and whether it will produce any affordable housing, the focus of the MNA appeals has been on the flawed process that got us here.

If Portland's heavy-handed, top-down planning is allowed to stand, it will have statewide consequences. The

implications of the LCDC decision to endorse this sort of planning can be summarized as follows:

- Cities do not need to base planning policies or actions on any factual evidence. They can support their planning proposals by making up any findings they wish, based merely on conjecture and speculation.
- Cities are not required to document or demonstrate any actual need for any planning action. Nor are they required to demonstrate any broad public support for their actions.
- Cities do not need to show that a planning action will have the desired effects or produce any benefits whatsoever in meeting public needs or desired outcomes.
- Cities do not need to respond in any way to public input on planning proposals, as long as timely notice is provided. Public involvement is not a meaningful process, but merely something to check off on the planner's checklist.
- Cities do not need to inform the public about the details or potential impacts of any proposed planning policy or action, no matter how far-reaching and impactful it may be. The mere mention of a topic in a staff report is sufficient public information.

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#### PAID ADVERTISEMENT

# Is Your Back Pain a Part of Getting Older? How to Overcome Nagging Back Pain at Any Age -By Leading Back Pain Expert, Dr. Carl Baird DC, MS



you can do?

Have YOU ever been told that back pain is just one of those things that comes with age? Maybe you've been told to rest or take pain pills and wait for the pain to go away on its own? Or worse, maybe someone has convinced you that you just have a 'bad back' and there's nothing

If you've heard any of these ideas are feeling stuck with your back pain we want to share simple truth: **Back pain** is **NOT part of getting older**. And there is so much that we can do that doesn't require us to rely on pain pills and endless doctor visits.

In our new report titled 'Twelve Ways to Take Control of Low Back Pain and Maintain Your Active Lifestyle' we provide simple, actionable advice that is easy to follow and proven to work...the kind which can often

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#### What to do next?

If you want to continue to do what you love and stay out of the doctor's office, request a free report today! Visit <a href="https://www.performancehealthcarepdx.com/free-report-low-back-pain">https://www.performancehealthcarepdx.com/free-report-low-back-pain</a> or call (503) 954-2495. Limited number of free copies, so get yours now and get back to the active, healthy life you want and deserve!

## **Meet Your Neighbor: Carolyn Latierra**

By Stacey Tipp

If you're driving down Knott Street, on the north side of the street and just west of 33rd Avenue, you'll see a "little pause of beauty." That's how a passing motorist described Carolyn Latierra's 3223 Knott St. garden. And that motorist was right. The array of colors and the sheer variety of plants are, in the words of my countrymen, "gobsmacking." I am fortunate to live right across the street from Carolyn, so I get to enjoy the beauty every day from my front window and porch.

Pretty much every day, all day, you can find Carolyn out working in the garden, her pride and joy. Carolyn is retired, and lives with her daughter, Julie. Carolyn began to transform the rather ordinary existing yard at number 3223 into a masterpiece as soon as she moved in. She's only been there since Spring 2018, but the garden looks mature beyond its years. Carolyn's garden was built on her neighbors' leaves. All the excess leaves from my

yard last year went to enriching Carolyn's soil. A win-win, as far as I'm concerned.

Carolyn loves to hide little toys and statues throughout the yard, and the neighborhood kids love to stop and look for treasures hidden among the flowers



and shrubs. Carolyn loves it that they tromp through the yard on their adventures. And big kids like me love to add things to Carolyn's garden to join in the fun.

Carolyn loves gardening and the earth so much that she legally changed her last name to reflect her passion. "La tierra" means the earth in Spanish. So, the next time you're on Knott St., check out number 3223. You'll be glad you did.



## End of an Era: Goodbye Teacher Maggie

By Stacey Tipp

The Grant Park neighborhood lost one of its most enduring and beloved fixtures when the Lee Owen Stone Cooperative Preschool closed recently. The Grant Park Church building at NE 34th Avenue and Knott Street housed the preschool, which opened

in 1965. In a cooperative preschool model, there is one professional, paid teacher, while families of students make up the rest of the staffing needs. The last professional teacher was the wonderful Maggie Lewis, who taught at Lee Owen Stone for nineteen years.

A special retirement fundraiser event on July 18 at the Village Ballroom celebrated the end of this era and honored Teacher Maggie. A great time was had by all. As appropriate for a preschool, the event was colorful, noisy, fun, and somewhat chaotic. Maggie's students (some now all grown up) and their families packed the place. Teacher Maggie, wearing a crown fit for the guest of honor, made a great speech.

Lee Owen Stone donated all of the school's books, toys, tables, chairs, bookcases, and supplies to Grant Park Church. The church invited other local cooperative preschools to come and share in this generous donation by the Lee Owen School.

## Black Bean Salad Relish

From Laurene Mullen

Do you want the perfect foil for the fresh corn and bell peppers available in the farmers' market right now? This salad comes together in a flash. All you need is the time to dice the bell peppers and onions, slice the corn kernels off the cob, and toss the vinaigrette. It's fresh and crunchy. It's good the minute you make it but if you let it sit for an hour in the fridge the flavors meld together for a tasty delight. It's good the second day, too. Serve it as a side with your barbecue, sandwich, quiche, or really anything. It's pretty and bright and just perfect.

Makes approx. 4 cups salad

#### Ingredients

1/2 red bell pepper, diced

1/2 yellow bell pepper, diced

1/2 green bell pepper, diced

1/2 cup diced red onion

1 to 2 ears of corn, slice the kernels off the cob, do not cook OR 1 can whole corn kernels, drained OR 1 1/2 cups frozen corn kernels

1 can black beans, drained and rinsed

1/8 cup olive oil

4 Tbsp red wine vinegar

2 tsp. lime juice

2 cloves garlic, minced

Mix everything. Chill at least an hour.

## **NET Report**

By Peter Maxfield, Grant Park NET Team Leader

"Practice like you've never won. Play like you've never lost." - Michael Jordan

Wise words from one of the world's greatest athletes. While we may not have dunking on the court, this past Spring saw the first Parent Reunification Drill for the Beverly Cleary School.

School staff, parents, and NET volunteers gathered together on a warm June afternoon, after the kids had enjoyed Field Day in the morning. The intention of the exercise was to see how efficiently students could be united with their parent, caregiver, or designated adult contact, in the case of a major emergency.

At 1:30 pm, Principal Ferraro sent out a mock electronic alert to all parents, requesting they arrive at Fernwood and Hollyrood campuses to retrieve their children. With the good fortune of sunny weather and plenty of patience, we were able to complete the exercise in under two hours.

We have a lot to be proud of for this first attempt, but there is plenty to improve. After the exercise, a survey was sent to all families, asking their satisfaction and soliciting improvements. We received 79 responses, with plenty of excellent feedback and suggestions.

Some of the more common themes included: How realistic is it to remain calm in a long line if this were a real emergency? Could there be a more efficient way to run the check-out? How can volunteers assist? What if roads are blocked? What if communications and electric power is out?

The School Safety Committee has taken these comments to heart and will be making many improvements. Expect to see better signage, an updated sign-out process, and a more efficient overall experience.

As the Grant Park NET Leader and a parent of two, I am grateful to everyone's willingness to work with the school and help ensure everyone's safety. Please look forward to an upcoming drill this school year.

## Will Broadway Ever Be Better?

By Ken Peterson

Planning to improve Broadway from the east side of the Willamette to Hollywood was supposed to start in January of this year. But delays within the Portland Bureau of Transportation (PBOT) as a result of focus on other issues and projects have caused repeated postponement of the process to rejuvenate our major shopping street. PBOT spokesman Nick Falbo, charged with overseeing the planning process, recently advised that there is now no estimated date to commence work on the project.

Meanwhile, a trip down Broadway in either direction from Grant Park reveals an increasing number of vacant commercial properties. While there have been some new businesses, they are few and far between. Sullivan's Gulch Neighborhood recently held an informal meeting to try to get a sense of what issues need to be addressed. Representatives from the Eliot, Irvington, Sullivan's Gulch, and Grant Park neighborhoods attended, as well as from the NE Broadway Business Association (NEB-BA). This small group did not agree on everything, but identified a number of shared goals:

- Broadway should be more pedestrian friendly and appealing to shoppers.
- Traffic should be slowed to create a more inviting atmosphere.
- · Different portions of Broadway have different issues

- to address, but a unified overall planning approach is necessary that considers the entire length of the street.
- Although some favored having a streetcar, others worried that doing so would adversely affect what is already good bus service.
- Consideration should be given to lobbying for a MAX station at NE 28th Avenue to serve the burgeoning large residential developments nearby, enhance access to businesses, and reduce dependence on car travel.
- Bicycle travel should be examined on a broad scale to determine the best ways to integrate and facilitate bikes without adversely affecting other important uses.
- "Decoupling" Broadway and Weidler should be considered to make both two way streets again.
- Businesses are concerned about any loss of existing parking and loading zones for trucks, due to the absence of alleys or other possible delivery access.
- Given the extensive city assistance that has helped other business streets thrive, such as Mississippi, Hawthorne, and Division, stronger efforts should be made to have the city government make Broadway a high priority.

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## **Commercial Properties Update**

By Ken Peterson

Despite predictions of impending occupancy, nothing has changed since our last newsletter with respect to the vacant properties surrounding the 33rd and Broadway area.

The former Gordon's Fireplace Shop, planned for renovation as Aircraft Factory creative workspace and retail remains a graffiti covered eyesore. The developer has not found an anchor tenant for the first level retail space resulting in incomplete project financing. Given the crumbling appearance of the building, enticing tenants cannot be easy. Information reported in the last newsletter that Portland's Bureau of Development Services (BDS) had languished in processing permit applications turns out to have been falsely provided by the developer, Interurban. The sole permit application on file for an early assistance review process finished in May of 2018. Since then the

only activity involved several complaints concerning nuisance based upon the deteriorating appearance of the building.

Chase Bank will occupy the former Jacksons Convenience Store, although there is no information available about when that will occur.

Except for a recent film crew use of the former QFC parking lot, the building remains empty. BDS records show the space as slated for retail use with an early assistance review completed in May, 2019.

The former Burger King transition to Super Deluxe Burgers fell through and no information is available about any alternative planned use for the site..

## Volunteer! Your Community Needs You! or ... If Not You Then Who?

By Laurene Mullen

What do reading *The Cat in the Hat*, planting a small maple sapling, and selling crocheted potholders have in common? They are all volunteer jobs. And there are dozens of different ways to spend a little time improving our life here in the Grant Park Neighborhood or greater Portland area. Every hour put into our community has a ripple effect for the greater good. There are so many places that need our help, be it a school, an older person trying to continue to live at home, or the lovely park right around the corner. A volunteer job that is a perfect fit awaits you. Here are some ideas:

- The SMART program (getsmartoregon.org) is Start Making a Reader Today. This is a beautiful program that links volunteers with kids who need one-on-one help and is a simple, elegant solution to help a struggling reader.
- Friends of Trees (friendsoftrees.org) has been in Portland for 30 years making our fair city greener one tree at a time. Over 6,000 citizens step up each year to volunteer! It's truly a fun way to spend a Saturday digging holes and eating donuts. (I'm not being sarcastic, it really is fun!)
- Hands on Greater Portland (handsonportland.org) has a calendar of projects that you can filter by length of time, date, or if it is a family/kid friendly project.
- Project Linkage (metfamily.org/get-involved/volunteer-project-linkage/) has an office right over on NE 24th Ave. They link people in the community with older adults or people with disabilities who want to remain independent in their own homes but need help with transportation or in-home services like gardening or cleaning.

- Our cluster of public schools, Grant High, and the two Beverly Cleary campuses (Fernwood and Hollyrood) can use volunteers inside and out (pps.net).
- Volunteers have contributed over 450,000 hours to our Portland Parks and its programs. That's estimated to be a value of over \$5,000,000. People have volunteered to be coaches, teacher aids for youth programs, and old fashioned labor for the parks, gardens and natural areas. There are ongoing and one day projects available. (portlandoregon.gov/parks/38304).
- The Hollywood Senior Center (hollywoodseniorcenter. org) has many opportunities for volunteers. You could teach a class, or sell the above mentioned crocheted potholder in the small retail shop.
- And finally, your own Grant Park Neighborhood Association. The association is a place where citizens can have a voice in what happens in our community and how we interface with the bigger Portland government. GPNA addresses local issues, helps keep the neighborhood informed on the comings and goings of businesses, promotes upcoming scheduled events, and publishes the newsletter that is in your hands. It doesn't happen by magic: volunteers put in many hours for us all. They hand deliver each one to make sure everyone in our community gets the news.

Volunteering is one of the easiest ways to improve the community you live in. It's a great way to meet people and spend quality time with family and friends. And a big plus is how good it makes you feel. Spend two hours binge watching Game of Thrones or two hours reading a books to kids and gauge how you feel. There is no contest.

#### Will Broadway Ever Be Better?, continued

Due to the many delays that have occurred, preliminary plans to have a large scale community input meeting are under way that do not rely on PBOT or other Portland governmental agencies. Residents, businesses and other stakeholders would be encouraged to attend. There

would be a large mock-up of the entire length of east Broadway to Hollywood with opportunities to express opinions and submit ideas in a visually and structurally easy manner using Post-Its and/or other methods.

### LCDC Approval of Portland's Comp Plan, continued

- Major and fundamental planning actions can be hidden as tiny "amendments" in massive, last-minute documents. It's up to the public to find them and interpret them. The city does not need to be clear and explicit about its intentions.
- No actual public outreach or education efforts are required of the city for any planning action. Passive website posting or simple notice is all that is required.
- Requirements for comprehensive planning do not apply to last-minute policy amendments, even if they could change zoning and density citywide. There is no need to consider and coordinate transportation, infrastructure, or other related elements, since this is too burdensome for the city.

For fans of Oregon's statewide planning system, it's a great concern that fundamental elements of the system may not have any real meaning and that citizens may have no real role in the process.

The Multnomah Neighborhood Association is working hard to raise funds for an appeal to the Oregon Court of Appeals within the 21-day deadline. If they are successful in this case, it will head off a precedent for some of the worst planning in the State's modern history, and it will establish the legitimacy of public involvement and fact-based planning in the Statewide Planning Program.

Eben Fodor is a planning consultant with Fodor and Associates LLC in Eugene, OR focusing on sustainability and community planning for non-profit and private clients.

### **Letters to the Editor and Articles**

Grant Park Neighborhood Association (GPNA) welcomes letters to the editor and original articles for publication from those residing or working within neighborhood boundaries. Letters concerning prior published articles must be submitted within 30 days of newsletter distribution. Letters or articles that include profanity, libelous statements, personal attacks against individuals or specific organizations, or that are unreasonably long, will be rejected. Articles should be original or with attribution stated, and should address topics of local interest. Letters and articles submitted anonymously will be evaluated on a case by case basis for publication, but the editor must be able to verify the identity of the writer to ensure authenticity. Letters or articles that support or oppose individual candidates for public office cannot be published, but those concerning ballot measures will be considered.

#### **GPNA Newsletter Ads**

The GPNA newsletter reaches over 2,000 homes and businesses between NE Broadway and NE Knott and from NE 26th to NE 47th, with some overlap around the outside edges. Distribution of the newsletter occurs quarterly.

Ads need to be print ready about three weeks before delivery of the next issue.

There is a per-issue standard rate, due upon receipt of an invoice with an attached copy of the issue in which the ad has run, and a per-year 10% discounted rate, which must be paid in advance. A copy of each issue will be sent to the advertiser.

For copy information contact Ron Laster, printresults@aol.com, 503-287-9566.

#### **RATES/SIZES**

Business card	2"H x 3.5/3.625"W	per issue \$45	per year \$162
Quarter page	4.5"H x 3.5/ 3. 625"W	per issue \$75	per year \$270
Half page (horizontal)	4.5"H x 7.5"W	per issue \$120	per year \$432
Half page (vertical)	9.5"H x 3.5/ 3. 625"W	per issue \$120	per year \$432
Full page	9.5"H x 7.5"W	per issue \$210	per year \$756